How K-Love has affected me as resident of the local community:

Four years ago, I began babysitting a non-Christian family. All that I would listen to in my car was K-Love. At the end of the school year, they were asking me questions about the station, music, and church. Today, they are attending church and involved in the youth group. K-Love was such a positive influence on their life and mine too.

The effect on the local community if K-Love were to be displaced by an LPFM broadcaster providing other programming:

In listening to K-Love, I do not have to worry about the type of music playing, the language or anything else –especially when siblings or young kids are in the car. I would also not be able to hear about the Christian events and concerts going on in the area. K-Love would be a terrible thing to lose.

Why I believe that the service provided by K-Love is in the public interest:

Non-Christians can listen to it and maybe become interested in finding out more about the God they talk about. Anyone could accidentally tune in and become hooked on the station because of its clean, family-friendly environment.